

PROGRAMME

Day 1 – Monday, 16th March 2009

- 9.00 – 9.30 Introduction
- 9.30 – 11.00 Reinhilde Veugelers, University of Leuven
Market structure, appropriability regimes and incentives to innovation
- 11.00 – 11.30 Break
- 11.30 – 13.00 Reinhilde Veugelers, University of Leuven
Market structure, appropriability regimes and incentives to innovation
- 13.00 – 14.00 Lunch
- 14.00 – 15.30 Reinhilde Veugelers, University of Leuven
Market structure, appropriability regimes and incentives to innovation
- 15.30 – 16.00 Break
- 16.00 – 17.30 Reinhilde Veugelers, University of Leuven
Market structure, appropriability regimes and incentives to innovation

Day 2 – Tuesday, 17th March 2009

- 9.00 – 10.30 Dirk Czarnitzky, University of Leuven
Determinants of Innovation and Effects on Firm Performances
- 10.30 – 11.00 Break
- 11.00 – 12.30 Dirk Czarnitzky, University of Leuven
Determinants of Innovation and Effects on Firm Performances
- 12.30 – 14.00 Lunch
- 14.00 – 15.30 Massimo G. Colombo, Politecnico di Milano
Alliances, Acquisitions and Open Innovation
- 15.30 – 16.00 Break
- 16.00 – 17.30 Massimo G. Colombo, Politecnico di Milano
Alliances, Acquisitions and Open Innovation

Day 3 – Wednesday, 18th March 2009

- 9.00 – 10.30 Gary Pisano, Harvard Business School
R&D and Innovation Strategy
- 10.30 – 11.00 Break
- 11.00 – 12.30 Gary Pisano, Harvard Business School
R&D and Innovation Strategy
- 12.30 – 14.00 Lunch
- 14.00 – 15.30 Gary Pisano, Harvard Business School
R&D and Innovation Strategy
- 15.30 – 16.00 Break
- 16.00 – 17.30 Gary Pisano, Harvard Business School
R&D and Innovation Strategy

Day 4 – Thursday, 19th March 2009

9.00 – 10.30 Marco Iansiti, Harvard Business School
Managing Product Innovation

10.30 – 11.00 Break

11.00 – 12.30 Marco Iansiti, Harvard Business School
Managing Product Innovation

12.30 – 14.00 Lunch

14.00 – 15.30 Marco Iansiti, Harvard Business School
Managing Product Innovation

15.30 – 16.00 Break

16.00 – 17.30 Marco Iansiti, Harvard Business School
Managing Product Innovation

Day 5 – Friday, 20th March 2009

9.00 – 10.30 Christopher Lettl, Aarhus School of Business
User centered innovation

10.30 – 11.00 Break

11.00 – 12.30 Christopher Lettl, Aarhus School of Business
User centered innovation

12.30 – 14.00 Lunch

14.00 – 15.30 Roberto Verganti, Politecnico di Milano
Design driven innovation

15.30 – 16.00 Break

16.00 – 17.30 Roberto Verganti, Politecnico di Milano
Design driven innovation